

GRAPHIC CONTENT

This season, the most exciting new rugs and garments emphasize bold patterns, varied textures, and show-stopping colors. Why settle for a quiet backdrop when you can have a red-carpet moment? —Helena Madden

Izra by General Assembly x Salam Hello
From \$1,000.
assemblyline.co

Stitched by Jeff Andrews
Price upon request.
mansour.com

Tapis
\$2,240
@chef.deco

Ferragamo's fall 2023 collection featured statement-making geometric silhouettes.

Arcade
From \$10,640.
eriklindstrom.com

Bombom Semi Frio
by Joana Vasconcelos
\$12,520
roche-bobois.com

Pipeline Runner by Patricia Urquiola \$4,086 cc-tapis.com

A denim jacket from Erdem's resort 2024 line defines the natural look.

Ceana Price upon request. starkcarpet.com

A Life Reflected by Ken Fulk Price upon request. therugcompany.com

Design ASMR

A hushed color palette can still speak volumes. These cool-hued and neutral rugs mix soothing colors with striking patterns and motifs. If you love a classic denim or a shaggy coat, you'll dig this decorating mode. —H.M.

A look from Stella McCartney's resort 2024 collection embraces woolly texture.

Dune From \$2,925. wardandgray.com

Adra Flatweave From \$2,460. bensoleimani.com

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