

BUSINESS OF HOME

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Holly Hunt's 40th anniversary collection, Christopher Gentner's designs for Kelly Wearstler and more



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Product Preview is a weekly series spotlighting the latest and greatest debuts in the marketplace. Check back every Friday for what's new and notable.

The dog days of summer have arrived, and with them comes a fresh crop of fashionable launches to mull over while languishing in the AC. From lunar cycle–inspired sofas to camouflage-style floral upholstery patterns, here are 10 memorable debuts from the past week.



Left: *Dune rug* by Ward + Gray Manuel Rodriguez of Manufoto | Right: *he brand's Terracotta by the Sea rug* Manuel Rodriguez of Manufoto

Ward + Gray's debut [rug collection](#) is a love song to natural landscapes. The line spans seven hand-knotted styles woven from natural fibers, and outfitted in patterns and hues that draw from the great outdoors, such as the wildflower-filled [Blue Moon](#), the beach-inspired [Dune](#) and the two-toned [Terracotta by the Sea](#).